

RICKEY AINSWORTH

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EXPERIENCE

PEARSON PLC

Grand Rapids, MI

4/14 - present PPC Administrator, Pearson VUE

- Oversee the testing experiences of qualification-seeking candidates in a variety of academic fields
- Write and edit documentation, e.g., visitor guides, staff training modules, and security procedures
- Work to find fast, effective solutions to unique customer issues, utilizing an ever-growing knowledge base, specialized support staff, and documentation from thousands of sources
- Follow carefully prescribed admissions and security procedures that simultaneously ensure candidate satisfaction, exam integrity, and client data security

ROOKWOOD CREATIVE

Grand Rapids, MI

3/13 - present Owner / Writer / Editor

- Deliver fast and efficient writing and editing services for a diverse list of clients around the globe
- Write, edit, and independently publish content in a variety of genres, lengths, and digital formats
- Manage all facets of business management, including project management, finance, advertising, and all interactions with clients and contracted labor

GRAND RAPIDS PUBLIC MUSEUM

Grand Rapids, MI

9/08 - 3/13 Planetarium Manager, Division of Research and Interpretation / Exhibits Division

4/06 - 9/08 Education and Public Programs Coordinator, Division of Research and Interpretation

4/95 - 12/00 Planetarium Associate, Roger B. Chaffee Planetarium

- Generated educational program and exhibit goals, objectives, evaluative tools, and budgets
- Developed, delivered, and evaluated curriculum-based programs and exhibits, with content ranging from pre-K to graduate level, as well as programs for learners with special needs
- Led team of 8-12 educators and technicians to pursue institutional mission (to “educate, inspire, and entertain”), and to build an increasingly vital hub for STEM education within the community
- Created numerous outreach initiatives that adapted and integrated museum-based programs into formal classrooms and public learning spaces
- Cultivated collaborative relationships with businesses, nonprofits, and educational institutions
- Designed and delivered training and development presentations to school administrators, educators, potential donors, and legislators

WESTERN MICHIGAN UNIVERSITY

Kalamazoo, MI

8/02 - 8/04 Graduate Assistant, Department of Communication

- Planned and taught courses on interpersonal and organizational communication topics
- Participated in original research, primarily focused on teaching strategies and learning styles
- Served as Assistant Editor for the scholarly publication The Journal of Intergroup Relations
- Facilitated teaching workshops at the 2002 National Communication Association conference